

| Key Stage 4 |  | Course: <a href="#">Edexcel Business Studies GCSE</a>  |                                   |                                       |   |   |
|-------------|--|--|-----------------------------------|---------------------------------------|---|---|
| Year        | Autumn 1   | Autumn 2   | Spring 1                          | Spring 2                              | Summer 1  | Summer 2                                  |
| 10          | 1.1 Enterprise and entrepreneurship<br>1.2 Spotting a business opportunity | 1.2 Spotting a business opportunity (continued)<br>1.3 Putting a business idea into practice | 1.4 Making the business effective | 1.5 Understanding external influences | 1.5 Understanding external influences (continued)<br>Revision | Revision<br>Start looking at Yr11 content |
| 11          | 2.1 Growing the business<br>2.2 Making marketing decisions                 | 2.2 Making marketing decisions (continued)<br>2.3 Making operational decisions               | 2.4 Making financial decisions    | 2.5 Making human resource decisions   | Revision and exam preparation                                 | N/A                                       |

| Post 16 |   | Course: <a href="#">Edexcel Business Studies A Level</a>         |   |  |  |          |
|---------|---|--|---|--|--|----------|
| Year    | Autumn 1  | Autumn 2   | Spring 1  | Spring 2   | Summer 1   | Summer 2 |
| 12      | 1.1 Meeting customer needs<br>1.2 Market                  | 1.3 Marketing mix and strategy<br>1.4 Managing people            | 1.5 Entrepreneurs and leaders<br>2.1.1 Internal finance                                       | 2.2 Financial planning<br>2.3 Managing finance   | 2.4 Resource management<br>2.3 External influences | Revision |
| 13      | 3.1 Business objectives and strategy<br>4.1 Globalisation | 3.2 Business growth<br>4.2 Global markets and business expansion | 3.3 Decision-making techniques<br>4.3 Global marketing<br>4.4 Global industries and companies | 3.4 Influences on business decisions<br>3.5 Assessing competitiveness<br>3.6 Managing change | Revision and exam preparation                      | N/A      |