

Why are we collecting your data?

ThinkHigher, (hosted by University of Warwick in partnership with Coventry University, Coventry City Council, Warwickshire County Council, North Warwickshire and Hinckley College and Coventry and Warwickshire Local Enterprise Partnership), undertakes outreach activities with schools, colleges and communities across Coventry and Warwickshire, to support progression and widen participation into higher education. This is part of our partnership's commitment to open opportunities and transform lives, as well as part of government policy to widen participation in higher education, as overseen by the [Office for Students](#).

We collect details of individuals taking part in our activities for the following reasons:

- To plan activities
- To monitor participation in activities
- To evaluate and report on the effectiveness and impact of our outreach activities
- To understand the student journey through education and progression to HE/future careers

Under data protection law we are able to process this data because it is necessary for a task carried out in the **public interest**.

What personal data do we collect for individuals taking part in our outreach activities?

We collect the following data from individuals either directly, or via schools and colleges for evaluation and research purposes:

Full Name	Disability/ SEN
Date of Birth	Looked after child
Postcode	Young Carer status
Address	Year Group/ Tutor group
School/College name	Educational attainment and progress scores
Unique Learner ID	1st generation Higher Education
Gender	Pupil premium/free school meals status
Ethnicity	Home phone number and parent/carers e-mail
Refugee or Asylum Seeker status	Military service family status
School attendance data	

* If you are asked to provide any sensitive information about yourself, such as your ethnicity, health/disability status, religion, or sexual orientation, this is used solely for research purposes and for equalities monitoring, both by ThinkHigher and as part of wider national research projects. Any other uses of this sensitive information (e.g. to make accessibility adjustments or otherwise facilitate your attendance) require your consent, which is given by you providing us with the information. The supply of such information will often be optional.

How do we use your data?

The privacy of students is important to us and the University of Warwick, as ThinkHigher's host institution takes care to safeguard it. Information will be used and stored in accordance with data protection laws and other applicable legislation.

Student data will be stored on a secure database (the Higher Education Access Tracker) and used to administer participation in outreach activities and projects. Aggregate data may also be shared with government and funding bodies and with our collaborative partners to help evaluate the effectiveness of activities. The project and its partners will not use your record in a way that would affect you individually and we will not release data to anyone who is unauthorised. **The University does not and will not, sell personal data to third party organisations. Your data will never be used for marketing purposes.** ThinkHigher may request your consent to share data relating to the programme with your school or college, but this will only be done with your consent.

We will also use your data to carry out research and evaluation to help us understand how effective the work we do in schools is, and also to gather information on how young people in schools feel about their education and their future ambitions and what some of the challenges pupils face might be. This will be used to inform work that ThinkHigher and other organisations do in the future. **We will use your data to produce reports that summarise information for groups of people. No child will ever be identifiable in any of the reports we produce.**

Sharing and storing your data

In order to evidence the impact of activities over time without having to ask you further questions, we will hold your data for a maximum of 17 years. Data will be stored securely in HEAT (Higher Education Access Tracker) to enable us